



ANDY COLE GOLF DAY 2026

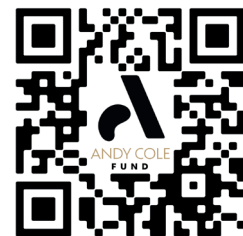
GET INVOLVED – TOGETHER WE CAN CHANGE THE GAME



**LET'S
CHANGE
THE GAME**



On Wednesday 03 June 2026, Kidney Research UK and football legend Andy Cole will be teaming up to host the **Andy Cole Fund Charity Golf Day**, that will bring together over 100 golfers for a spectacular day of golf and entertainment at top London golf course, The Shire. Golfers will be able to tap into their competitive side with prizes up for grabs in the main Stableford competition as well as other opportunities such as beat the pro, nearest the pin and longest drive. After the final putt drops, golfers will return to the clubhouse to relax and celebrate with a well-earned drink and enjoy some live music on the terrace. Guests will then sit down to a delicious two course meal, followed by prize giving and a silent auction. All in aid of the Andy Cole Fund.



THE ANDY COLE FUND

Kidney disease can affect anyone – even football legends like Andy Cole. Kidney failure can mean a lifetime of dialysis, medication and anxiety over finding a donor kidney and living with the constant fear that it could be rejected. The Andy Cole Fund is here to help people facing that daily uncertainty – funding vital research into transplants and the best ways to support patients’ mental health and wellbeing.

Since launching The Andy Cole Fund in 2020, real strides have been made to help kidney patients. Continued support of events such as The Andy Cole Fund Golf Day, has helped **raise an amazing £500,000** for the fund so far. This money has already started to make a real impact with two exciting research projects being awarded in 2024. Additionally, we’ve funded important projects to help patients and their mental wellbeing.

People think a kidney transplant is a cure, but for most patients it won’t be the only time they need one in their lifetime. The average kidney transplant lasts just 20 years and **around 6,000 people are on the waiting list in the UK**. The rapid growth in people living with kidney disease – currently standing at 7.2 million in the UK – could mean that even more people face kidney failure and the challenges of transplantation in future. **That’s why, with the help of the Andy Cole Fund, Kidney Research UK aims to create one transplant for life.**

kidneyresearchuk.org/andycolefund

SPONSORSHIP OPPORTUNITIES

We have some exciting sponsorship opportunities which can be tailored to meet your needs. Sponsorship of the event represents a great opportunity to publicise your business whilst supporting a fantastic cause. Please find below our sponsorship packages or for more information contact **Sarah Richardson** at specialevents@kidneyresearchuk.org



Platinum Sponsor - £2,500+VAT

As our **exclusive platinum partner**, your business will take **centre stage as our headline sponsor**, with exclusive high-profile exposure and top-tier visibility throughout the event. Package includes:

- Acknowledgement as the official partner for the event on all marketing materials and on the day literature. 'The Andy Cole Fund Golf Day in partnership with XXXX'
- Your company listed as the official partner on [The Andy Cole Fund golf day webpage](#) and on the silent auction fundraising site, with prominent space for your logo and links to your own website.
- Promotional space reserved in the clubhouse during registration and pre-dinner drinks to promote your product or giveaway samples to guests (if applicable).
- Complimentary team of 4 to play in the golf competition plus 2 additional tickets for the post golf drinks and dinner.
- Company branding featured in prominent positions out on the course with 2 x 1.5m single sided custom branded flags with your company logo.
- Support acknowledged during the post golf dinner speeches and opportunity for a company representative to be part of the prize giving with Andy Cole.
- Support acknowledged through Kidney Research UK social channels, which has over 110k combined followers, averaging over 1/2 a million monthly impressions, plus additional reach through Andy Cole and his personal social channels (1 million).

Gold Sponsors - £1000+VAT

Our gold sponsors play a vital role in the success of the day, gaining prominent recognition while helping us raise essential funds for the charity. Package includes:

- Your company listed as an event sponsor on [The Andy Cole Fund golf day webpage](#) and on the silent auction fundraising site, with logo and links to your own website.
- Space to display company pop up banner in the clubhouse and branded materials on a dedicated hole on the course.
- 20% team discount for a fourball to play on the day.
- Support acknowledged through Kidney Research UK social channels, which has over 110k combined followers, averaging over 1/2 a million monthly impressions, plus additional reach through Andy Cole and his personal social channels (1 million).

SPONSORSHIP OPPORTUNITIES



Lunch Sponsor - £500+ VAT

Be part of every round. Our lunch sponsors brand will feature on the lunch bags enjoyed by all 100 golfers as they head onto the course. Package includes:

- Your company listed as an event sponsor on [The Andy Cole Fund golf day webpage](#) and on the silent auction fundraising site, with logo and links to your own website.
- Your support acknowledged in the lunch bags on the day with the opportunity to place promotional materials or samples of your product (if applicable).
- Space to display company pop up banner alongside lunch refreshment table during registration.*
- Support acknowledged through Kidney Research UK social channels, which has over 110k combined followers, averaging over 1/2 a million monthly impressions, plus additional reach through Andy Cole and his personal social channels (1 million).

Refreshment Cart Sponsor - £300+ VAT

Fuel the fun on the fairway! Keep players refreshed all day while showcasing your brand on our on-course refreshment cart, a high visibility sponsorship that puts your business right at the heart of the action.

Package includes:

- Your company listed as an event sponsor on [The Andy Cole Fund golf day webpage](#) and on the silent auction fundraising site, with logo and links to your own website.
- Your support acknowledged on the drinks buggy throughout the competition as well as featured across all pre-event and on-the-day event literature.
- Support acknowledged through Kidney Research UK social channels, which has over 110k combined followers, averaging over 1/2 a million monthly impressions, plus additional reach through Andy Cole and his personal social channels (1 million).

*All branded materials must be supplied by the sponsor and agreed in advance.



OTHER WAYS TO SUPPORT

On Course Giveaway Partners

Looking to showcase your brand or product on the day? We have opportunities available to set up on the golf course and engage golfers throughout the day with product sampling or giveaways between holes.

Please contact **Sarah Richardson** specialevents@kidneyresearchuk.org if you would like to find out more.

Attend the Event – from £250 per person

Why not come along and support the day by taking part? Team packages and individual places are available to book for the day. You can also just join us after the golf for a fabulous 2 course meal with exclusive silent auction and prize giving for £55 per person.



For more information please visit: kidneyresearchuk.org/andy-cole-fund-golf

Donate a prize - silent auction

We would be very grateful for any prize donations to place in our silent auction, which will be live for bidding pre-event and on the day to help us raise vital funds.

All donated items will be featured on The Andy Cole Fund Golf Day's dedicated fundraising website and each lot can be tailored to acknowledge the person or company who donated the gift, including images, copy and links to external websites.

Make a donation

All donations are welcomed and will make a huge difference to our fundraising targets and the lives of kidney patients.



To give a gift please visit: kidneyresearchuk.org/support/donate/golf-day

If you wish to support the event or require more information, please contact **Sarah Richardson** at specialevents@kidneyresearchuk.org.